

Retire Your Ride, OARA and Standard Auto Wreckers Help "Green" The Environment



Written by News CRM

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TORONTO, ON - November 16, 2009 -- A local environmental group, 10,000 Trees for the Rouge, is a lot greener today thanks to support from OARA and Standard Auto Wreckers.

The Ontario Automotive Recyclers Association (OARA) has just made a very substantial donation to supporting a local green initiative here in Toronto, Canada. The donation went to a very worthy organization called 10,000 Trees for the Rouge.

As fate would have it the amount of the donation was for \$10,000 and it will be used to further the mission of this charity organization, 10,000 Trees (www.10000trees.com) which is a volunteer group dedicated to restoring natural habitat in the Rouge River watershed.

OARA operates the call center for the Retire Your Ride program in Ontario and has also played an important part in establishing the auto recycler's code of practice which has been implemented to support the program by the Automotive Recyclers of Canada. Their contribution represents a portion of the fees paid to the program by auto recycling facilities.

Retire your Ride is a national vehicle recycling program offered through the Government of Canada and the Clean Air Foundation (now Summerhill). The program's goal is simple, to get cars from model year 1995 and older off the road to reduce air pollution.

This charity was chosen by the co-owner of Standard Auto Wreckers (www.standardautowreckers.com) David Gold, when asked about his choice David said; We have been working with 10,000 Trees for the Rouge for a while now, through our other charity programs and we thought this contribution could make a real difference to an important local environmental project."

We caught up with Colin Creasey from 10,000 Trees and he said; "This donation came as a bit of a surprise and it will come in very handy by helping us further our cause of turning abandoned fields into growing forests! In fact we celebrated our 20th anniversary this year and could not have asked for a better gift. We would like to send a special thanks to Standard Auto Wreckers and the OARA (www.oara.com) for making a real difference in the community."

"During tough times and even at the tail-end of a recession that has crippled much of North America and the world it is a great feeling to see charitable giving continue," says David Gold.