

## Carcone's Recycling and OARA Donate to Linden Fund



Written by News CRM

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**AURORA, ON -- November 23, 2009 --** Carcone's Auto Recyclers and The Ontario Automotive Recyclers Association (OARA) presented The Linden Fund with a cheque for \$10,000 issued as part of its Celebration of Auto Recycling campaign. Members of the association have agreed to pay an extra \$20 per vehicle they acquire through the Retire Your Ride vehicle recycling program, with those proceeds going to a wide variety of charities throughout the province.

Retire Your Ride is an initiative of The Government of Canada, Summerhill Impact and its partners, designed to enable people to get their high-polluting cars off the road and reward them for doing so. The program is committed to improving air quality by responsibly recycling vehicles and aims to retire at least 50,000 vehicles per year until March 31, 2011. OARA operates the call centre for the program in Ontario, and has been instrumental in establishing the auto recyclers Code of Practice being implemented to support the program by the Automotive Recyclers of Canada.

"The Linden Fund has been our charity of choice because we the Carcone family can relate to the very reason the Linden fund was established," said Michael Carcone, Owner of Carcone's Auto Recycling in Aurora. "Carcone's has been doing business in the Aurora area for 31 years and working a great association like OARA and a program like Retire Your Ride has given us the opportunity to give back and support charities we believe in."

Lauren Pezzullo, Charity Director for The Linden Fund, states, "I believe that the OARA is an incredible organization which offers the tremendous opportunity for individuals to help not only the families and hospitals we support but also dramatically reduce the effect of our environmental footprint. It is only through the support from individuals and organizations such as OARA and Carcone's, who have continued to be great supporters of The Linden Fund that we can continue to make a big difference in tiny lives."

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*About The Linden Fund: The Linden Fund raises money to fund health needs through the purchase of specialized medical equipment as well as providing items of comfort and convenience to assist in the mental, physical and emotional development of the infants and their families of the Neonatal Intensive Care Units in Canada "Making a Big Difference in Tiny Lives" The Linden Fund advocates for the tiniest voices that are so small they can't even be heard.*

*About OARA: OARA Members process end-of-life vehicles (ELVs) in an environmentally responsible manner, ensuring the environment is protected from potentially harmful operating fluids and toxins such as mercury and lead. They also recover guaranteed Green Parts from vehicles and ensure they are re-used - saving the energy and pollution from having to manufacture a new part. Saving the environment and saving money has been a successful combination for over 100 years.*

*About Carcone's Auto Recycling: Carcone's Auto Recycling has been servicing the automotive industry for 31 years. We are family-owned, second generation operated company that is dedicated to the needs of our customers and community*